

GIVE YOUR BUILDINGS CHARACTER

Max Exterior Individual Decor panels feature decors that can be designed individually by the customer and is suited to all exterior weather conditions.

exterior

**for
people
who
create**

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* Insist on genuine FunderMax panels only.

www.fundermax.at

FUNDERMAX: FOR PEOPLE WHO CREATE



Dr. Prashanth Reddy,
MD & CEO, FunderMax

What are the salient features of FunderMax's products?

FunderMax offers an extensive range in both exteriors and interiors and also in specialised industrial applications like lab furniture, etc. We are an innovative companion for discerning architecture and we give buildings character. We have Max Compact F-Quality, Max Alucompact which can adorn applications like facades, gates, fences, balconies, soffit, pergolas, louvers, signages, etc.

For exteriors, our products come with a complete system support and we also customise and engineer our products and cladding systems for functionality and performance as per the design requirement. We are aficionados of customisation and can give shape to any design conceived by architects by imparting design freedom to their architecture. You name it and we have a very wide range of sustainable products "for people who create."

How does FunderMax stand out from its competitors? What is its USP?

FunderMax is "for people who create" and hence we aim at and strive for continuous innovation in our products, the features, applications, processes, technology... all of it. One major differentiating factor and also the USP is that we are complete solution providers offering both product as well as installation service support (Pre-sales and Post-Sales) through our trained business partners' network across the country and also Sri Lanka. Our company has a strong lineage of over 125 years in innovation.

In India itself, we have done over 5000 projects till date which by itself is a testimonial of our market achievement which has happened only because of our customised solutions to the customers.

Where are FunderMax's manufacturing facilities located?

FunderMax is a global player present in over 70 countries and is supported by all its manufacturing facilities which are all located in Austria, its global headquarters. The company has five manufacturing facilities in total and do not have any other facility anywhere else in the world currently. So, here in India we import from Austria and carry stocks required for the Indian market based on the architectural preferences.

It's been 8 years since FunderMax entered the Indian market. How has the response been so far?

The response has been very encouraging so far and the manifestation of the same is our being the numero uno in the segment we operate. We are not only a manufacturer and supplier of high pressure laminates but we are a complete solutions provider which makes us command the position we are in and we continuously strive to innovate to remain in a leading position.

What are the product categories that FunderMax operates in?

FunderMax offers a very wide portfolio of products both in exteriors and interiors. Currently in India and SAARC countries we are focused only on exteriors. The products we offer for exteriors are Max Exterior F Quality, Max Alucompact, elements like lap siding, perforated panels and also different surfaces like glossy, matte, textures, individual and customised digital prints etc.

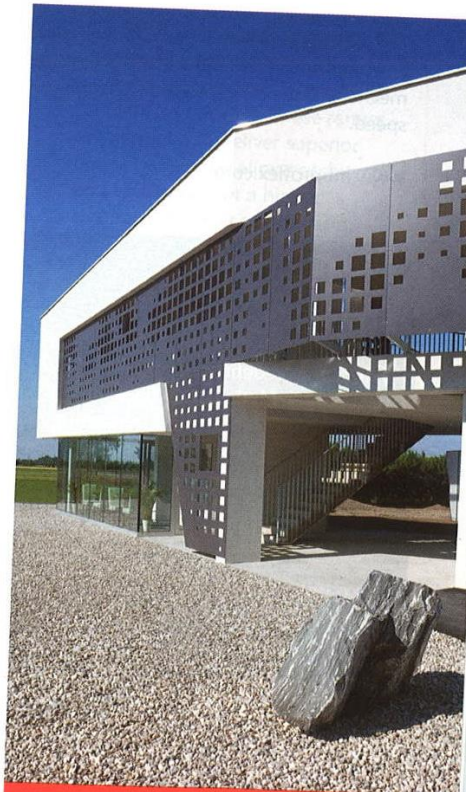
We have varied exterior applications like facade claddings, balcony claddings, partitions, fences, attic claddings, outdoor furniture, public facilities, playground facilities, sports facilities, sun protection, awnings and functional constructions and in interiors, there are specialised applications like cubicles, table-tops, lab furniture (for table tops) and kitchen furniture segment (tops & shutters), etc.

Since the beginning of 2015, we have introduced a diverse range in interiors and also a very specialised product for sensitized environments like laboratories in terms of lab furniture, hospitals for clean room and interior wall cladding applications, etc.

Where would you like FunderMax to be in India, ten years down the line?

The journey so far has been heartening and we want the same to continue by providing our target audiences, delighting customers with the best in exteriors and interiors and retain the leading position in segments we operate. We want to be the trendsetter in design and aesthetics, a great brand to associate with, an inspiring place to work and also as CSR, continue to contribute to the cause of education for the underprivileged. This is in line with our vision and we strive to achieve these without any compromises.

✉ officeindia@fundermax.biz
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• THE MARKETPLACE •



Doors And Windows Systems By Veka

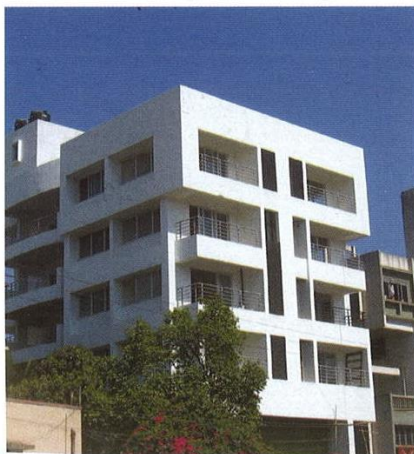


Veka offers a varied choice in windows and door systems to suit both individual and project needs. From its wide range in the home - office deco industry, its premium series offers innovative solutions.

Some of the top line window systems include 'tilt & turn', 'top & bottom hung', 'crank operated', 'lever operated solutions', 'pivoted or reversible' among others and in doors the company offers 'sliding & folding', 'lift & slide', 'special combinations' among the more popular choices.

Veka also offers its expertise on wood finishing and coloured special solutions with 'lamination on coloured profiles', '3 wood grain shades', 'aluminium thresholds for flush door bathrooms' among others.

✉ www.veka.in



Fundermax Launches New Collection 2015

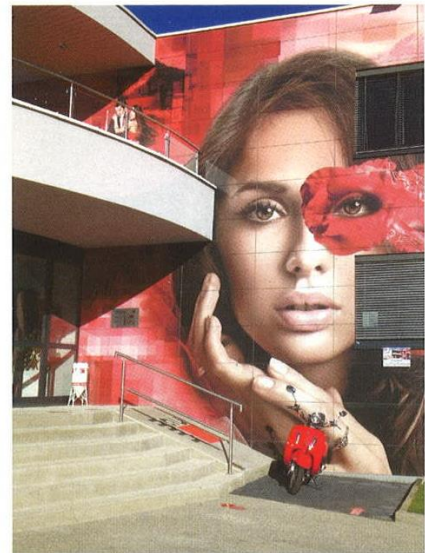
The beginning of 2015 witnessed something ethereal for the design fraternity, the launch of the New Collection 2015 of FunderMax at the Bau in Munich.

The curtain was raised and awaiting behind were shimmering colours, expressive textures and millions of possible combinations.

The new Max Exterior range of decors consists of 115 decors, from which 50 are new. After many years of research and development, FunderMax presents a production process that can even reproduce neon colors for the first time.

This innovation coupled with the proven quality of FunderMax's compact panels for durability, weather resistance and lightness will astonish you - a never before portfolio in exteriors for varied applications; a portfolio inspired from nature to the wild, earth to the skies, cityscapes to landscapes and more.

The new collection comes in different segments of Metallic, Colour, Nature, Material, Authentic and Individual Decor showcasing the unseen.



With a brand new portfolio of 115 decors, in 4 different sizes, varied thicknesses starting from 6mm and above, you have more than 30,000 SKUs to choose from. Tap into this source of inspiration and lend your buildings an unmistakable character.

✉ www.fundermax.at

Villeroy & Boch Wins Management & Krankenhaus Award



Villeroy&Boch were winners at this year's Management & Krankenhaus Award. The rimless DirectFlush WC won first place in the "Construction and Fittings" category. The newly launched antibacterial glaze AntiBac was placed second in the "Lab & Hygiene" category.

"We are thrilled about both awards. They prove that our products are meeting the needs of our customers and are particularly valuable to the nursing and healthcare industries," says Thomas Kannengiesser, Head of Project Management for CSW Projects at Villeroy & Boch.

Instead of the flush rim on standard toilets, rimless DirectFlush WCs have an intelligent water management system assuring almost complete flushing of the toilet bowl without splashing.

A special splash protector on the upper edge of the bowl and the higher position of the water jets help make this possible. AntiBac is the innovative hygiene solution for highly frequented areas in public or semi-public facilities.

✉ www.villeroy-boch.com

